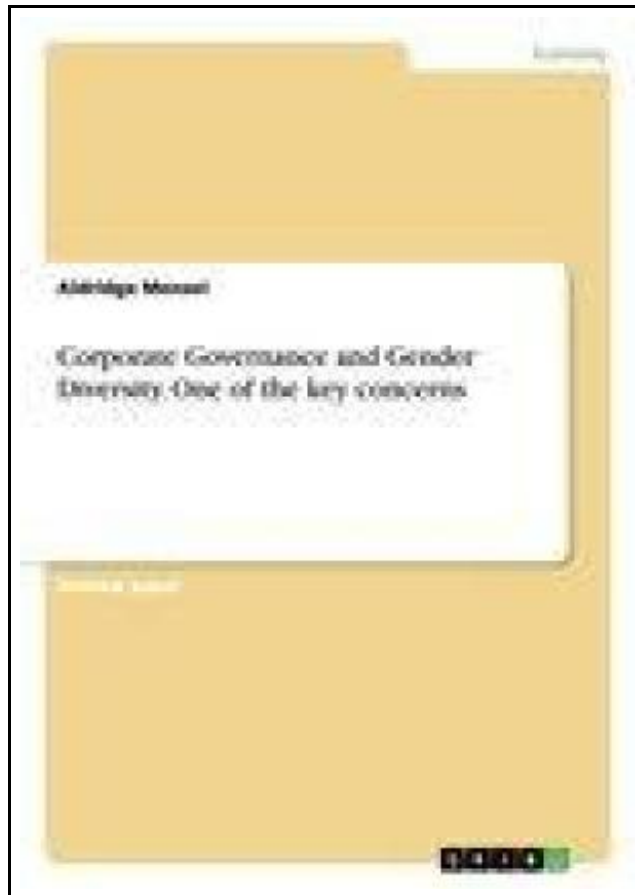


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(Kaden Daugherty V)

CORPORATE GOVERNANCE AND GENDER DIVERSITY. ONE OF THE KEY CONCERNS



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GRIN Verlag Gmbh Apr 2014, 2014. Taschenbuch. Book Condition: Neu. 211x148x8 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2013 in the subject Business economics - General, grade: A, University of Canterbury, language: English, abstract: This report gives the brief overview of the concept of corporate governance, its evolution and its significance in the corporate sector. The report highlights various key issues and concerns that are faced by the organizations while effectively implementing and promoting Corporate Governance. Gender Diversity has been considered a key issue in the Corporate Governance and the details about how the organizations have worked on improving the women's representation in the Boardroom composition has also been discussed. Several examples have been given about the board room composition of various companies and the number of female professionals in it. The report also highlights the implementation of gender diversity in various S&P Companies, Fortune 500 Companies and the patterns followed in various UK-based companies. Several academic findings have been also included to provide information about the trends that are likely to be developed in coming years. The cost-benefit analysis has also been included to identify the concerns that the organizations have to address. Lastly, the report highlights the various steps that the management and the leadership can take towards efficient and effective corporate governance. 12 pp. Englisch.

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