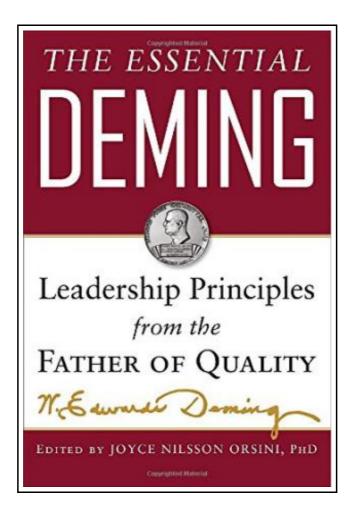
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McGraw-Hill Education - Europe, United States, 2013. Hardback. Book Condition: New. 231 x 160 mm. Language: English . Brand New Book. The name W. Edwards Deming is synonymous with the most insightful views, ideas, and commentary on management and quality control. Referred to as the high prophet of quality by the New York Times, Deming was instrumental in the spectacular rise of Japanese industry after World War II and influenced many of the world s most innovative managers in the ensuing decades. His original ideas led directly to the creation of relationships with suppliers and a plethora of quality initiatives. Now, with The Essential Deming, FordhamUniversity professor and Deming expert Joyce Orsini draws on a wealth of previously unavailable material to present the legendary thinker s most important management principles in one indispensable volume. The book is filled with articles, papers, lectures, and notes touching on a wide range of topics, but which focus on Deming s overriding message: quality and operations are all about systems, not individual performance; the system has to be designed so that the worker can perform well. The Essential Deming reveals Deming s unique insight about: How poor management infects an entire organization The critical importance of management on producing quality products and services Improving management in any company The effective management of people--the manager s single most important task How to educate workers into critical thinkers Ways to preserve statistical integrity while dealing with real-world problems Fully authorized by the Deming estate and published in cooperation with The W. Edwards Deming Institute, The Essential Deming is the first book to distill Deming slife s worth of thinking and writing into a single source. Orsini provides expert commentary throughout, delivering a powerful, practical guide to superior management. WithThe Essential Deming, you have the rationale, insight,...

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