



## The 5-Star Business Network: And the Ceos Who Are Building the Next Generation of Super Corporations with It

By Vivek Sood

Jardine Thompson. Paperback. Book Condition: New. Paperback. 402 pages. Please visit [www.5starbusinessnetwork.com](http://www.5starbusinessnetwork.com) Most effective business leaders know: Why did Apple sue Samsung while it continues to buy critical parts for its winning products from Samsung? Why did Google create Android OS for mobile applications, and is now talking about opening its own retail stores? Why did Amazon create Kindle when the market is already saturated by other tablets and similar products? How did Nokia mobile phone lose its shine? Why did Apple build its own retail presence? How will shale gas discoveries in North America change the business world and perhaps the geo-political balance in the next 10 years? Do you Win big time by using the wisdom of your business networks to create, innovate, deliver and profit. Read this book to find out how. Praise for this book: The rules of the business world have changed and nobody has full grasp of the new reality. This book is an important step leading the business leaders towards the new normal. From use of technology to outsourcing to innovation the breadth and depth of thinking is seminal and intense. The best part about this book is the actionable nature of the content. Tony Fedorowicz Global Supply...



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